

ProMAC 2024

Detailed Program

Tuesday, 03 December 2024	
19:30-21:00 SUNDECK(11th Floor)	Welcome Reception
MC: Minami Niikura (NTT DATA Financial Technology Corporation)	

Wednesday, 04 December 2024	
08:30-15:00 Registration Desk (3rd Floor)	Registration

9:00-9:30 Ballroom (7th Floor)	Opening Ceremony Prof. Dr. Tetsuro Seki, President of SPM / Representative of IPMA-JAPAN, Bunkyo University Prof. Dr. Vladimir Obradović, Vice President of IPMA Dr. Ruttikorn Varakulsiripunth, Vice President for Research and International Relations of Thai-Nichi Institute of Technology Dr. Yasunobu Kino, University of Tsukuba Mr. Toshikazu Fukuoka, Vice President of SPM, NEC Corporation Mr. Toru Hashimoto, Vice President of SPM, DAIKO DENSHI TSUSHIN, LTD Mr. Yoshinori Hosoya, Vice President of SPM, Hitachi, Ltd. Mr. Takashi Uesaka, Vice President of SPM, Kyndryl Japan KK	MC: Akihisa Usui (Fujitsu Limited)
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9:30-10:30 Ballroom (7th Floor)	Keynote 1 Sustainability and AI in Project Management: A Two-Way Street Prof. Dr. Vladimir Obradović IPMA Vice President	MC: Akihisa Usui (Fujitsu Limited)
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10:30-10:50 3rd Floor	Coffee Break
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10:50-12:10 Breakout Session1						
Room A	Room B	Room C	Room D	Room E	Room F	Room G
Suphachai Thedthong(NEC Corporation (Thailand) Ltd.)	Daichi Katsura(Fujitsu Limited)	Manabu Jinno(Hitachi, Ltd.)	Hiroki Ishihara(IBM Japan, Ltd.)	Toshiki Yamamoto(NTT DATA Group Corporation)	Yukiko Otsuka(Hosei University)	
1A01 Closeness Assessment Through Application Examples with the Construction Project Management Guide Toshiki Shimoike(Asia Engineering Consultant Co.,Ltd)	1B01 Efforts to Ensure Quality by Visualizing Quality Status Chieko Shirakata(Fujitsu Limited)	1C01 Optimizing Software Operations Through Generative AI Minh Dung Pham(FPT Software Co., Ltd.)	1D01 A Study on Scope Gap Extraction in Upstream Process Satoru Konagaya(Hitachi, Ltd.)	1E01 How to Develop Next Generation Leaders in a Project Team Composed of New Talents Yuma Nagayama(IBM Japan Digital Services Company)	1F01 Characteristics of Process Improvement Activities at Southeast Asian Countries Compared to Those in Japan Masaki Kigure(NTT DATA Japan Corporation)	
1A02 Qualitative Analysis of Project Strategic Focus Across Digital Transformation Stages in Japanese Companies Yuta Watanabe(University of Tsukuba)	1B02 Considerations in Applying Low-code/No-code Tools to Web Application Development Takumi Komura(Hitachi, Ltd.)	1C02 Case Study on Facilitating the Strategic Assessment of Generative AI Applications in IT for the Insurance Sector Takumin Sugimoto(IBM Japan, Ltd.)	1D02 Research on Outsourcing Project Management Strategies Zhenduo Zhao(TRIO SYSTEM PLANS(CHANGCHUN)CO., LTD)	1E02 A Study on Effectiveness of PM Mentoring Yumiko Watanabe(NTT DATA UNIVERSITY CORPORATION)	1F02 Launch of Overseas Delivery Center for Package Implementation Kan Awata(IBM Japan, Ltd.)	
1A03 Building Quality Assurance Schemes in Agile Development with Successful Case Studies Sayaka Aizawa(Hitachi, Ltd.)	1B03 Embedding Quality into Delivery to Make Them Self Reliant Himanshu Rawat(Fujitsu Consulting India Private Limited)	1C03 Machine Learning Model Alternatives to Bug Report Checks Kodai Tasaki(NTT DATA Group Corporation)	1D03 Tips for Managing Large-scale Project Using Remote Development Sites Toshihiko Ohi(IBM Japan, Ltd.)	1E03 Building Power Skills Across Borders: The Impact of Intra-Company Transfers in Project Management Brainard Nollo(NEC Telecom Software Philippines, Inc.)	1F03 A Study of Logical Design of Information Relations Organization Using Global Relations Diagram of Function and Relations Koshichiro Mitsukuni(Independent)	
1A04 Case Study of Project Management That Achieved High Performance by Dealing with Uncertainty in a Large-scale Complex Digital Transformation Project Kazunori Shichida(IBM Japan, Ltd.)	1B04 Classification of Quality Evaluation Methods in Low-code Development Projects Eiji Misumi(NTT DATA Group Corporation)	1C04 Constructing Methodologies with Generative AI for System Design Reviews Yuki Kusano(NEC Corporation)	1D04 Considerations in Promoting Self-Service Data Utilization Mitsuaki Yoshizu(IBM Japan, Ltd.)	1E04 Management Methods for Inter-industry Collaboration Aimed at Creating Innovation to Solve Social Issues Mie Hashimoto(Hitachi Social Information Services, Ltd.)	1F04 Developing a Computer Vision System to Detect Unsafe Conditions for Construction Workers Near Heavy Machinery Operations Faizan Ali(Chulalongkorn University)	

12:10-13:50 ATRIUM (Lobby Floor) / Sui Sian Chinese Restaurant (10th Floor)	LUNCH
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13:50-15:10 Breakout Session2						
Room A	Room B	Room C	Room D	Room E	Room F	Room G
Paul Hodgkins(Former Executive Director of Paul Hodgkins Project Consultancy)	Kazuya Nakano(Hitachi, Ltd.)	Mitsuaki Yoshizu(IBM Japan, Ltd.)	Shinich Sato(NTT DATA Group Corporation)			
1A05 The Role of Employee Success Managers in Software As a Service Internal Deployment Kayo Kimura(Fujitsu Limited)	1B05 Efficient Management of Maintenance Projects with Diverse Teams Hong Shan(NEC Corporation)	1C05 A Case Study of a Data-driven Automatic Quality Advice Mechanism with Machine Learning Genya Otsubo(NEC Solution Innovators, Ltd.)	1D05 Proposal for an Implementation Approach of Global Delivery Assurance in a Global Company Ruriko Okawa(NTT DATA Group Corporation)			
1A06 Considerations in Cloud-native Development for Public Information Systems Yoshinobu Tsuchiyama(Personal Information Protection Commission, Government of Japan)	1B06 Lateral Thinking Workshops for Improving Project Team Debugging Skills Kyouhei Kobayashi(IBM Japan Digital Services Company)	1C06 Analysis on Project Managers' Attitudes Towards Replacing Their Daily Tasks with AI Atsuki Judai(IBM Japan Digital Services Company)	1D06 Virtual Team: Past, Present, and Future Panithan Buranakunaporn(Sirindhorn International Institute of Technology)			Special Lecture 1 Emerging Opportunities for Project Managers in Climate Tech and Sustainability Ms. Geetha Gopal Founder and Chief Executive Officer, G Infinity Consulting, Singapore
1A07 How to Co-create with Each Country Resource for Japanese High-quality Projects Jiro Nonoyama(IBM Japan, Ltd.)	1B07 Activities to Prevent Near-misses During Maintenance Operation Work Tomoe Shimizu(NTT DATA INTELLILINK Corporation)	1C07 The Platform to Improve Care Quality for Elderly Suphachai Thedthong(NEC Corporation (Thailand) Ltd.)	1D07 Project, Program, Portfolio View of Knowledge Sharing Processes Among Global IT Service Organizations Hiroyuki Endo(Japan Advanced Institute of Science and Technology)			
1A08 Approach of Building Global Communication Platform by Tenant Aggregation Mengyi Yan(NEC Corporation)	1B08 Proposal of a Comprehensive Service Management Framework That Clarifies Both the Current State As Well As the Desired Future of Service Management Yu Takeyama(NTT DATA Group Corporation)	1C08 Comparison of Phased System Introduction Cases in Hospital Information System Construction Projects Ayaka Osako(IBM Japan, Ltd.)	1D08 A Case Study of Deriving Design Quality Indicators for Clients Undergoing Continuous Development Takeshi Matsubara(IBM Japan, Ltd.)			

15:10-15:30 3rd Floor	Coffee Break
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15:30-16:30 Ballroom (7th Floor)	Keynote 2 AI Policy and Super AI Engineer: Human Resource Development Project Dr. Thepchai Supnithi Director of AI Research Group (AINRG), NECTEC, NSTDA / President of AI Association of Thailand (AIAT)	MC: Ayahi Kamoto (NTT DATA Japan Corporation)
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Thursday, 05 December 2024							
09:00-15:00	Registration						
9:30-10:30	Ballroom (7th Floor)	Keynote 3 Orchestrating Digital Transformation: Insights from Education, Public and Private Sectors Dr. Supot Tiarawat Secretary General of Technology Promotion Association (Thailand-Japan)					MC: Chie Ishii (NEC Corporation)
10:30-10:50	Coffee Break						
10:50-12:10	Breakout Session3						
	Room A	Room B	Room C	Room D	Room E	Room F	Room G
	Paul Hodgkins(Former Executive Director of Paul Hodgkins Project Consultancy)	Markus Hadek(Xrxes.cc Holding GmbH)	Kayo Kimura(Fujitsu Limited)	Emiko Inaba(IBM Japan Digital Services Company)	Eiji Misumi(NTT DATA Group Corporation)	Apichaya Nimkoumpai(Thai-Nichi Institute of Technology)	
	2A09 Application of Mixed-Integer Linear Programming in Academic Proctoring Assignment Nattida Kwansawitham(Chulalongkorn University)	2B09 Validating Explanatory Variables for Early Prediction of Problematic Projects Yuki Ikegaki(Hitachi Solutions, Ltd.)	2C09 Developing Essential Skills in Project Management for Sustainable Outcomes Brian Cracknell(Language Works)	2D09 Analysis of Software Quality Assurance Practices in Sri Lanka Samodi Ruwangi Fernando(Chiba Institute Of Technology)	2E09 Preventing Problems from the Perspective of Behavioral Science Kenichi Suzuki(NTT DATA Japan Corporation)	2F09 The Way to Design IT Help Desk by Call Log Analysis Tomoaki Saikawa(Kyndryl Japan Technology Service KK)	
	2A10 Enhancing Project Success Through On-Site Simulation of System and Direct Customer Engagement Haruna Nagakubo(NEC Corporation)	2B10 Visualizing Software Project Advancement with Man-Hour-Based Earned Value Management Satoshi Gotoh(Fujitsu Japan Limited)	2C10 The Role of Project Managers in Agile Development Tomoya Yasuda(Hitachi, Ltd.)	2D10 Bridging Cultures: Analyzing the Impact of Indian and Japanese Project Management Styles on Collaborative Work Environments Hayao Masui(NTT DATA FINANCIAL TECHNOLOGY CORPORATION.)	2E10 Step by Step for SUCCESSFUL Earned Value Management Implementations Paul D Giammaivo(PT Mitratata Citragraha)	2F10 Considerations in the Application of Agile to Organizational Management by Organization Type Hideki Kamijo(TDC SOFT Inc.)	
	2A11 Feasibility Evaluation of Design Document Recovery from Source Code Using Generative AI and RAG Sota Kawakami(NTT DATA Group Corporation)	2B11 Make It Visible of Outdated Core Systems Akira Miki(Trio System Plans Co., Ltd.)	2C11 Important Competencies to Be Prepared for Project Managers Who Are Promoting Internship Work for the First Time. Yuki Yamaguchi(NTT DATA INTELLILINK Corporation)	2D11 A Study of Hybrid Work in the Post-COVID-19 Era Sasaki Yasufumi(IBM Japan Digital Services Company)	2E11 Effective Communication in Projects from the Perspective of Behavioral Economics Koichi Matsushita(NEC Nexsolutions, Ltd.)	2F11 Development of Greenhouse Gas Emissions Calculation Standards for the Software Industry to Make the Software Industry Environmentally Friendly Kaito Kameda(NTT DATA Group Corporation)	
	2A12 Operating a Continuously Evolving Service Desk on a Global Scale Hisako Yamaji(IBM Japan Digital Services Company)	2B12 How to Make a Project Go Up in Flames Masaki Sumi(NTT DATA UNIVERSITY CORPORATION)	2C12 Introduction of the Retrieval Augmented Generation Model for Project Management Masataka Taguchi(MT Strategy Corporation)	2D12 Introduction of a Project of Agile Development with Geographically Distributed Teams Katsunori Toda(NEC Corporation)	2E12 Revamp of the Nurturing Framework for High-Level IT Professionals Predicated on Business Plans Yuki Ichikawa(NEC Corporation)	2F12 Improvements Through IT-Transformation for Quality Assurance Challenges in Satellite Manufacturing and Testing Yoshinori Nagumo(NEC Corporation)	
12:10-13:50	ATRIUM (Lobby Floor) / Rib Room & Bar Steakhouse (31st Floor)			LUNCH			
13:50-15:10	Breakout Session4						
	Room A	Room B	Room C	Room D	Room E	Room F	Room G
	Kevalin Setthakorn(Thammasat University)	Satoko Miyagaki(Fujitsu Limited)	Teerapol Silawan(Chulalongkorn University)	Brian Cracknell(Language Works)			
	2A13 Competencies Required for Nearshore Business Promotion from a Program Management Perspective Tomohiko Suzuki(IBM Japan Digital Services Company)	2B13 A Supply Chain Delivery Model for Optimizing Resource Allocation in Offshore Software Development Khoa Tang(FPT Software Co., Ltd.)	2C13 Consideration on Improving Team Performance in Maintenance Projects Masashi Fukuhara(IBM Japan Digital Services Company)	2D13 Measures to Reduce Management Man-hours Using Project Management Tools Hisashi Hotta(Hitachi, Ltd.)			
	2A14 Techniques to Improve Effectiveness of Training for Members Using Generative AI Haruka Tsushima(Kyndryl Japan KK)	2B14 Ensuring Customer Requirement Satisfaction Using the Requirement Traceability Matrix Daiki Terai(Hitachi Solutions, Ltd.)	2C14 Leveling Up for Project Manager Thi Ha Ngan Pham(FPT Software Co., Ltd.)	2D14 The Best Practices for Achieving Success in Program Management: Demonstrations and Insights for Overcoming Challenges Through Case Studies Hiroki Ishihara(IBM Japan, Ltd.)			IPMA Young Crew Session Connecting the World Project: Power of Ideas and Networking SPM YC (SPM Young Crew, IPMA Young Crew JAPAN)
	2A15 Evaluation Examples of Concrete Quality Assurance Plans in Reconstruction Following the Existing System Kenji Jota(Fujitsu Limited)	2B15 Towards Efficient Construction of Text Classification AI Systems Katsushi Matsuda(NEC Corporation)	2C15 Managing Complex Projects Using Problem-Solving Methods Kazuyuki Aramaki(Kyndryl Japan KK)	2D15 Operating a Continuous Project Management Model Hai Anh An(FPT Software Co., Ltd.)			
	2A16 Applying Agile Principles in a Fixed-Scope Project Mihoko Horiike(IBM Japan Digital Services Company)	2B16 IT System Delivery 3.0 Junji Taguchi(IBM Japan, Ltd.)	2C16 Case Study to Apply Individual Competence Baseline to Event Management Kazuya Nakano(Hitachi, Ltd.)	2D16 Points to Create a Catch-up Plan When a Project Is Delayed Yohei Ikawa(IBM Japan, Ltd.)			
15:10-15:30	Coffee Break						
15:30-16:30	Ballroom (7th Floor)	Keynote 4 Space Systems: The Uniqueness and Challenges from a Project Management Perspective Mr. Hiroaki Miyoshi NEC Fellow of Aerospace and National Security Domain, NEC Corporation					MC: Katsuhiro Nitta (NEC Corporation)

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Friday, 06 December 2024							
09:00-15:00	Registration Desk (3rd Floor)			Registration			
9:30-10:30	Ballroom (7th Floor)	<p align="center">Keynote 5 Scaling Philippines to Collaborate and Deliver the IT Projects of Japanese Enterprise Clients Mr. Sanjiv Gupta President & Country Head, IBM Solutions Delivery, Inc. Philippines</p>					MC: Jiro Nonoyama (IBM Japan, Ltd.)
10:30-10:50	3rd Floor			Coffee Break			
10:50-12:10	Breakout Session5						
	Room A	Room B	Room C	Room D	Room E	Room F	Room G
	Rodel David(NEC Telecom Software Philippines, Inc.)	Narot Supavanichsakul(NEC Corporation (Thailand) Ltd.)	Hideto Ogasawara(Chiba Institute of Technology)	Yukihiro Shintani(Chiba Institute of Technology)			
	3A17 Efficiency and Effects of In-house Verification Through Cloud Environment Provision Measures Shoko Higashishitani(Fujitsu Limited)	3B17 An Approach to Risk Identification Using Retrieval-Augmented Generation with Large Language Models Kenjiro Yamada(NTT DATA Japan Corporation)	3C17 Factor of Productivity Variation with the Improvement Plan Shinichi Ohkata(Hitachi, Ltd.)	3D17 Vietnam Offshore's Multi-Project Management Huu Ngan Trinh(ACT Brain Vietnam Corporation)			<p align="center">Special Lecture 2 Stakeholder Engagement and Conflict - Principles and Perspectives for Project Managers Mr. Paul Hodgkins Former Executive Director of Paul Hodgkins Project Consultancy</p>
	3A18 Evaluation of Mobile Device Adaptation Methods in Existing Customer Web Systems Takashi Nagatsu(NTT DATA MHI Systems Corporation)	3B18 Consideration of the Trap of Following the Current System Koji Mikami(IBM Japan, Ltd.)	3C18 DX Strategy Formulation and Stakeholder Engagement Using Agile Methodology in Japan Yuko Oshima(The Hosei Business School of Innovation Management)	3D18 Best Practices, Challenges, And Success Factors Associated With Enterprise Resource Planning Implementation Chun Hoong Chuah(Hitachi Sunway Information Systems Sdn. Bhd.)			
	3A19 Validation of Estimates Through Analysis of the Relationship Between Story Points and Actual Effort Marika Kousaka(Hitachi, Ltd.)	3B19 Measures to Prevent Specification Changes in Large-scale Projects Hidemi Sakai(Hitachi Systems, Ltd.)	3C19 Project Management Technology for Kaizen Concept Knockdown Home Design in Thailand Wanida Wadecharoen(3 DR. Quality Research Co., Ltd)	3D19 A Methodical Approach to Dividing Complex Technical Debt into Simple Parts Based on the 6 Perspectives Ryohei Mizuho(NTT DATA FINANCIAL TECHNOLOGY CORPORATION.)			
	3A20 Case Study of Process Mining Utilization in System Development Project Management Toshiki Yamamoto(NTT DATA Group Corporation)	3B20 Efforts to Ensure Quality in Database Integration of Large-Scale Systems by Leveraging Partitioning Takuya Suzuki(Fujitsu Limited)	3C20 Assessment of Long-Term Effectiveness of Indicator Value Monitoring System for Multi-Regional Organization Yuri Kato(NTT DATA Group Corporation)				
12:10-13:50	ATRIUM (Lobby Floor) / Sui Sian Chinese Restaurant (10th Floor)			LUNCH			
13:50-14:50	Breakout Session6						
	Room A	Room B	Room C	Room D	Room E	Room F	Room G
	Vladimir Obradovic(IPMA Vice President)	Yasunobu Kino(University of Tsukuba)	Paul Hodgkins(Former Executive Director of Paul Hodgkins Project Consultancy)	Keiko Sakagami(Hitachi Academy Co.,Ltd.)	Wanida Wadecharoen(3 DR. Quality Research Co., Ltd)	Anchalee Supithak(Thai-Nichi Institute of Technology)	
	3A21 The Future of Project Management, What is Coming Next Mahesh More(Hitachi Payment Services Pvt. Ltd.)	3B21 Examples of Strengthening the Monitoring Team by PM Type in Third-party Project Monitoring Manabu Yamamoto(NTT DATA Japan Corporation)	3C21 Rearchitecting Towards Standardization of Development Processes for Services As Well As Products Tetsuji Shimomura(NEC Corporation)	3D21 Project Management for Building Operating System Development Suedomi Kenmaru(Kyndryl Japan KK)	3E21 A Case Study of a Psychological Approach to Help IT Infrastructure Engineers Perform Project Management Tasks Takae Sumiya(NTT DATA INTELLILINK Corporation)	3F21 Establishment of a Test Efficiency Improvement Method for Successful Large-scale System Modernization Rikito Matsuda(Fujitsu Limited)	
	3A22 Research on Project Management Methods from the Perspective of National Character: Suitability of Plan-driven and Change-adaptive Approaches Yukihiro Shintani(Chiba Institute of Technology)	3B22 Rediscovering the Value of Face-to-Face Collaboration in Global IT Projects Anton Baylon(IBM Solutions Delivery, Inc. Philippines)	3C22 A Study of Risk Reduction in Parallel Development Through Process Mining Technology Takashi Mizobuchi(NTT DATA Japan Corporation)	3D22 Approach to Re-release After a Failed Introduction of a New System Toshikazu Maehara(NTT DATA MHI Systems Corporation)	3E22 Example of Application of Quality Evaluation Method Using Story Points Miku Ayano(Hitachi, Ltd.)	3F22 Development of an Online Simulated Experience Game for Project Managers and Its Practical Result Asami Ueda(Hitachi Document Solutions, Ltd.)	
	3A23 Project Management in the Development of Next-Generation Systems Junichi Yokota(Fujitsu Japan Limited)	3B23 Practicing Stakeholder Management in a Host Migration Project and Related Issues Hisashi Ishigure(Hitachi, Ltd.)	3C23 Practical DevOps Methodologies That Will Facilitate the Dissolution of the Silos Existing Between Development and Operations Emiko Inaba(IBM Japan Digital Services Company)	3D23 Consideration on Lessons in the Development Project of Highly Specialized Systems Kaoru Endo(NEC Corporation)	3E23 Project Management of Significant Roles by Business Partner Ichiroh Tonegawa(Kyndryl Japan KK)	3F23 Quick-win Approach to Digital Identity Management Hiroshi Ono(NEC Corporation)	
14:50-15:10	3rd Floor			Coffee Break			
15:10-16:10	Ballroom (7th Floor)	<p align="center">Keynote 6 Online Intelligence: Creating Real Connections in the Virtual Business World Mr. Stephen Courtney Executive Director, Phoenix Consulting</p>					MC: Yoshihiko Tanaka (Hitachi Academy Co., Ltd.)
18:00-20:00	ANANTARA RIVERSIDE	ProMAC Closing Ceremony and Gala Dinner					MC: Keiko Sakagami (Hitachi Academy Co., Ltd.)

Saturday, 07 December 2024							
	ProMAC Fact Finding Tour						

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